



Because growing
up can be hard



DEVELOPING LEADERS • IMPROVING LIVES • CREATING EQUITY

CENTRE FOR
**POPULATION
HEALTH**

This **World Children's Day**, Centre for Population Health & Children North East present

POPULATION HEALTH: STRONGEST START

A conference to enable conversations and connections, build knowledge, share inspiration and drive action to shape better lives for babies, children and young people.

20 NOVEMBER 2025
09:30 to 16:30
NEWCASTLE UPON TYNE

Early bird tickets £99 (before 30th June)

General tickets £165

20% concession for students/charities/SMEs

Featuring dozens of expert speakers, including:

#CPHCNE25



Prof. Durka Dougall

Chief Executive
Centre For
Population Health



Rasheed Ogunlaru

Life Coach, Speaker
and Leadership
Coach



Leigh Elliott

Chief Executive
Children North East

Strongest Start: Empowering conversations, connections, knowledge sharing and inspiration to drive action, shaping better lives for babies, children and young people.

Why children are a population health priority:

The health of our children today will determine the health of our population for generations to come. Every child today has the right to healthcare that supports them to thrive and does not limit their future potential, whilst not investing in young lives now will threaten our health services in years to come; when the true impact is felt by our communities, infrastructure and funding.

With pressures on health and social care already stretched, the question is: *Can we afford NOT to invest in children's health?*

Three in ten children already live in poverty in the UK (31%). This has a profound impact on their lives now and for the future. It also costs the UK economy an estimated £39 billion annually. So whether from a moral or financial imperative, it is clear that now is the time to act to make improvements. There is much possible to address this, but requires collective action to make that happen.

Whilst there is great promise in the unfolding innovation and collaborative landscape, but this needs to be correctly harnessed to avoid worsening inequalities.

Attendees will benefit from:

- A focus on driving practical action for positive change.
- A diverse range of expert speakers, united by a golden thread of population health.
- Opportunities for networking and collaboration with peers.

Centre for Population Health is a practical action-focussed think tank that has been working to support systems around England to build leadership for population health and equity and approaches for working across sectors to improve practices.

Children North East is a children's charity working across the North East and nationally to give every baby, child and young person a happy, healthy start in life. It delivers services and provides consultation with tens of thousands of individuals each year.

Whatever your sector, organisation or role - you have an important part to play in driving change for better.

Everyone is welcome.

Secure your place today :

Scan the QR code, click the link or contact communications@children-ne.org.uk



Interested in reaching influential health, social, and community leaders?
The conference is offering various sponsorship opportunities tailored to enhance your visibility and impact.

To learn more get in touch with rebecca.jobson@children-ne.org.uk